

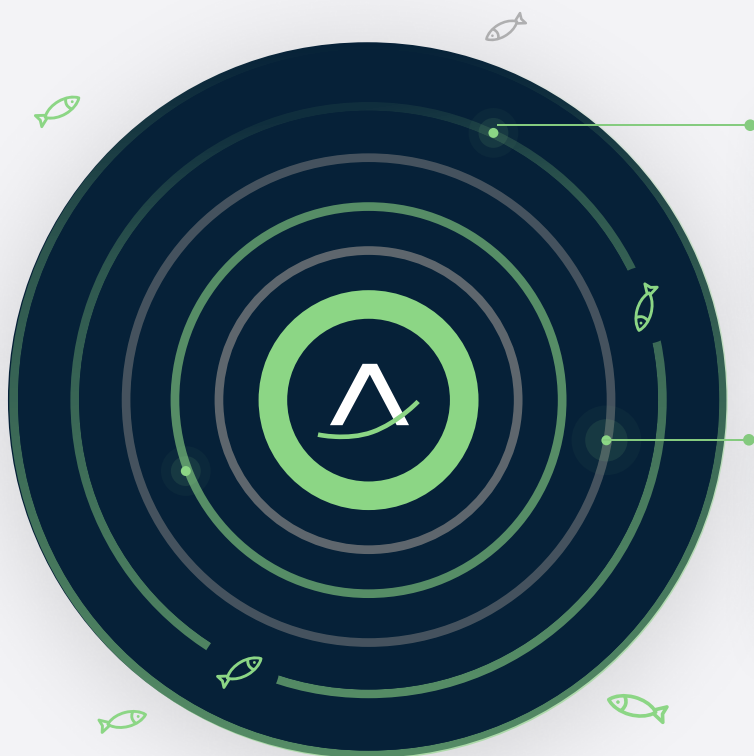


Real-time **Opportunity Discovery** for **B2B Sales**

Going after new growth markets is like fishing blind . . .

A Sales Radar

Detect Hidden Revenue Opportunities ahead of the competition in **New Strategic Growth Markets.**



Net New Client Acquisition

- International Expansion "Renewable Power Purchase".
- New lending to small to mid-size FinTech Startups.

Net New Offer Cross - Sell

- New Product Launch "Zero Carbon".
- Cross-sell "green bond" in existing client base.

Solution Architecture



No new AI/UI. Action Alerts Embedded in Oracle CX Sales.

Data stays in CRM. Aptivio Singals Boost Discovery.

15-min signup. Match to your Sales Playbook.

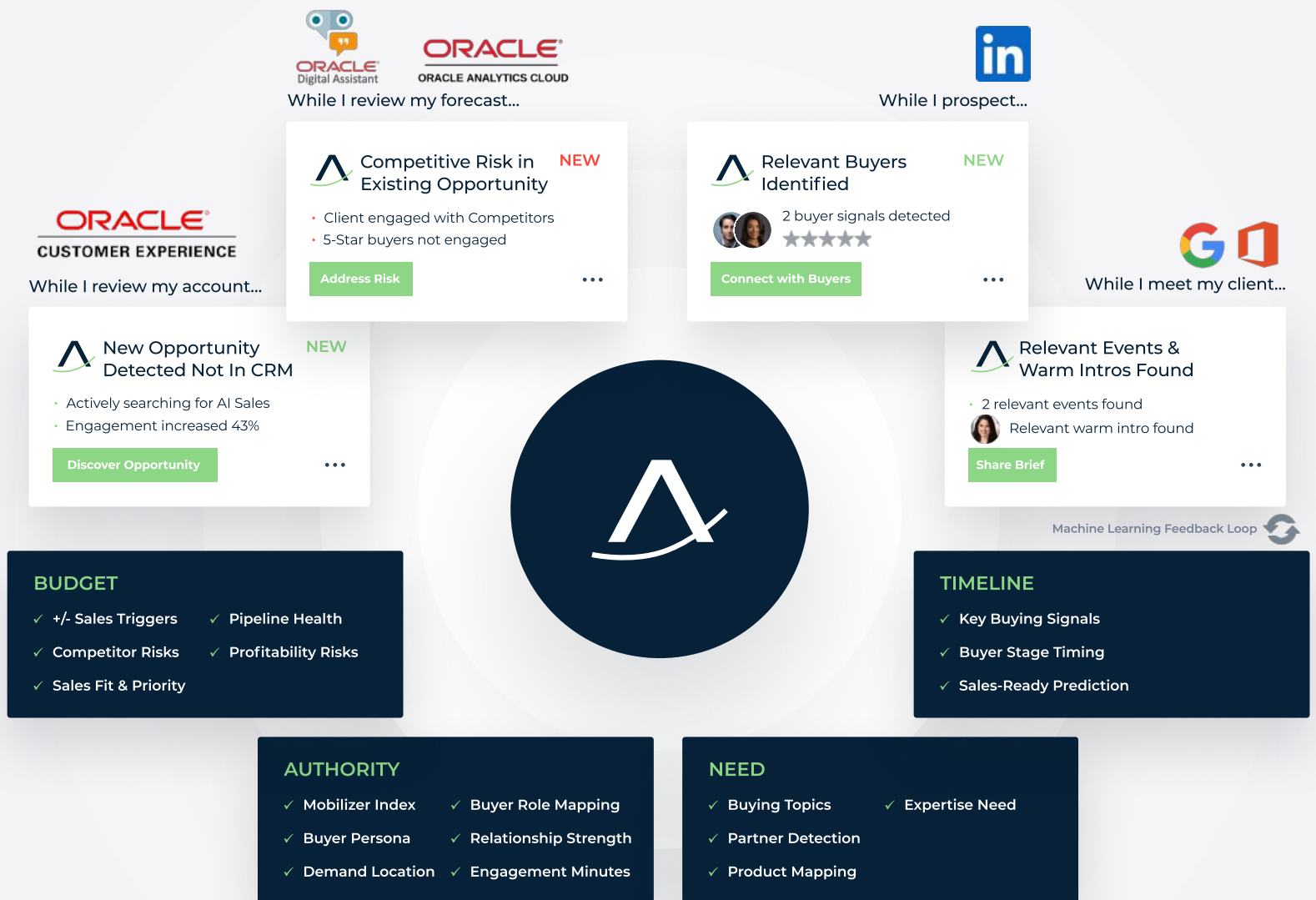
3-out-of-10 Adds of Sales Ready Opps to Pipeline.

83% Conversion of Sales Call-To-Action in CRM.

No user hassle. Intelligent automation of CRM workflow.

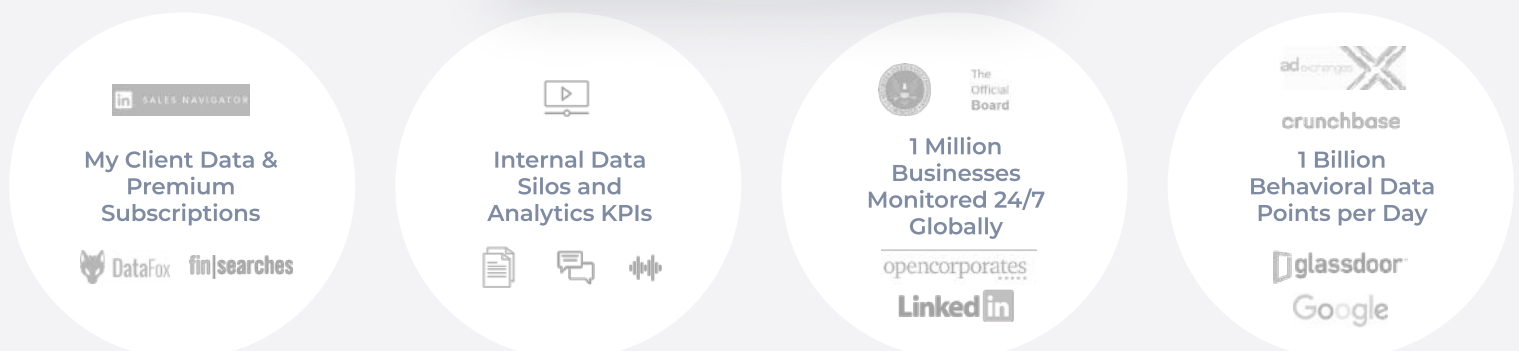
Auto-ML. Sales Best Practice Learning & Sharing on Auto-Pilot.

Make Salespeople Happy with Action Cards at Point of Impact



150 Proprietary Signals from Billions of External Data Points

Anonymized and Aggregated Data Privacy Filter



Let Opportunity Find You.

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