



Real-time **Opportunity Discovery** for **B2B Sales**

Going after new growth markets is like fishing blind . . .

A Sales Radar

Detect Hidden Revenue Opportunities ahead of the competition in **New Strategic Growth Markets.**



Net New Client Acquisition

- International Expansion "Renewable Power Purchase".
- New lending to small to mid-size FinTech Startups.

Net New Offer Cross - Sell

- New Product Launch "Zero Carbon".
- Cross-sell "green bond" in existing client base.

Solution Architecture



No new AI/UI. Action Alerts Embedded in Salesforce, Einstein.

Data stays in CRM. Aptivio Singals Boost Discovery.

15-min signup. Match to your Sales Playbook.

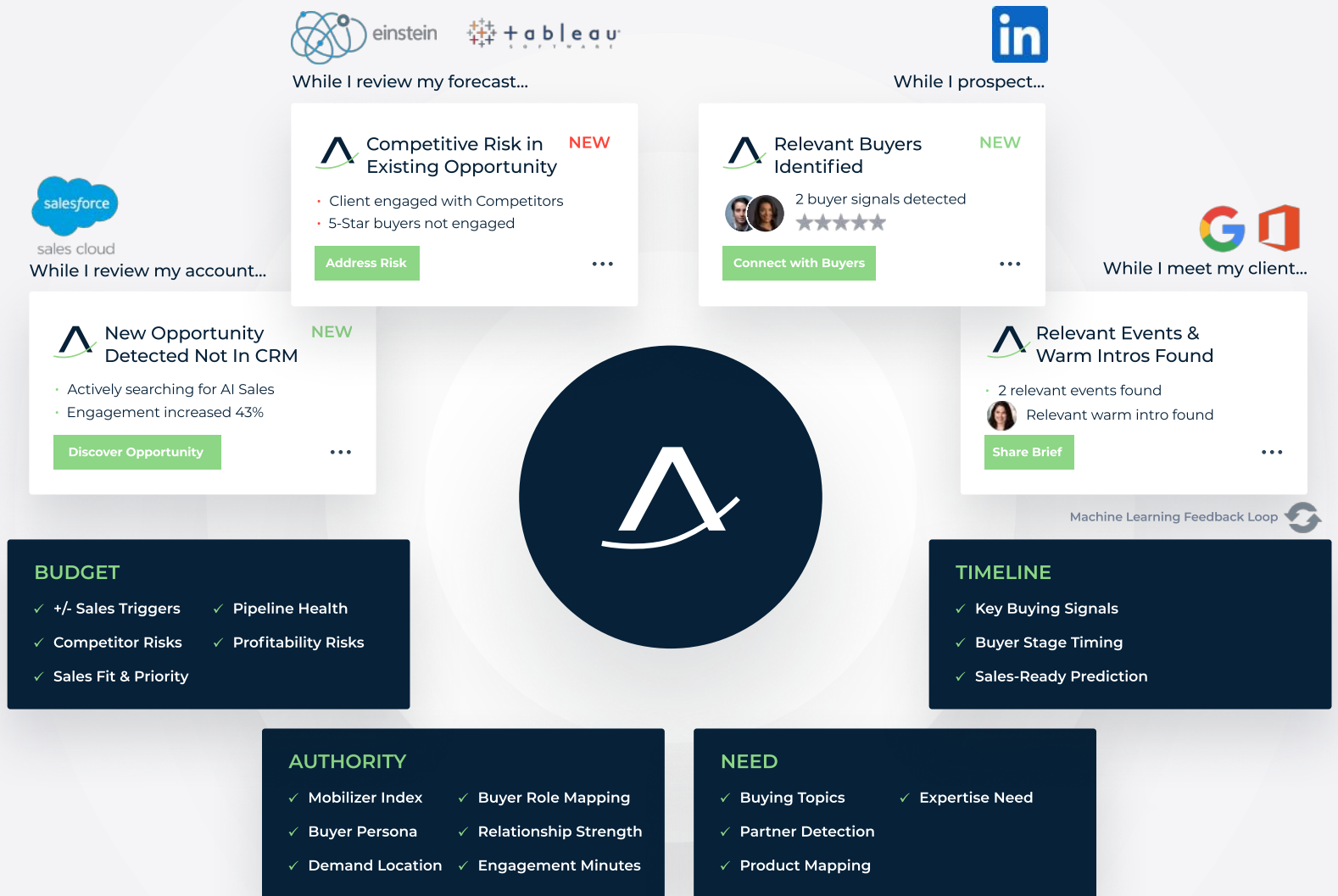
3-out-of-10 Adds of Sales Ready Opps to Pipeline.

83% Conversion of Sales Call-To-Action in CRM.

No user hassle. Intelligent automation of CRM workflow.

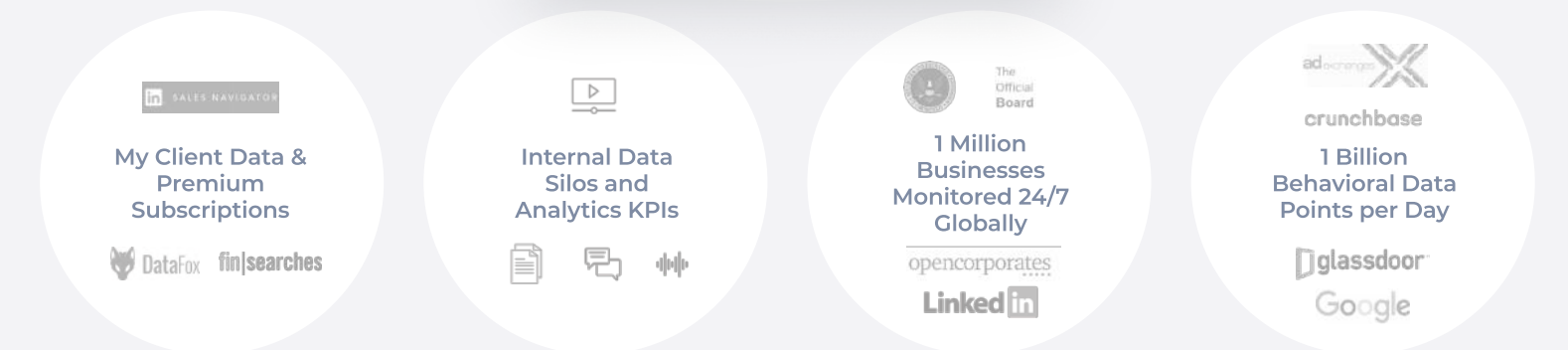
Auto-ML. Sales Best Practice Learning & Sharing on Auto-Pilot.

Make Salespeople Happy with Action Cards at Point of Impact



150 Proprietary Signals from Billions of External Data Points

Anonymized and Aggregated Data Privacy Filter

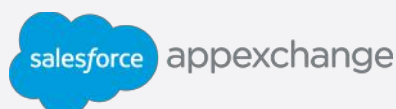


Let Opportunity Find You.

Get started in 15min and try Aptivio for 30 days, free of charge.

signup.aptiv.io

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