

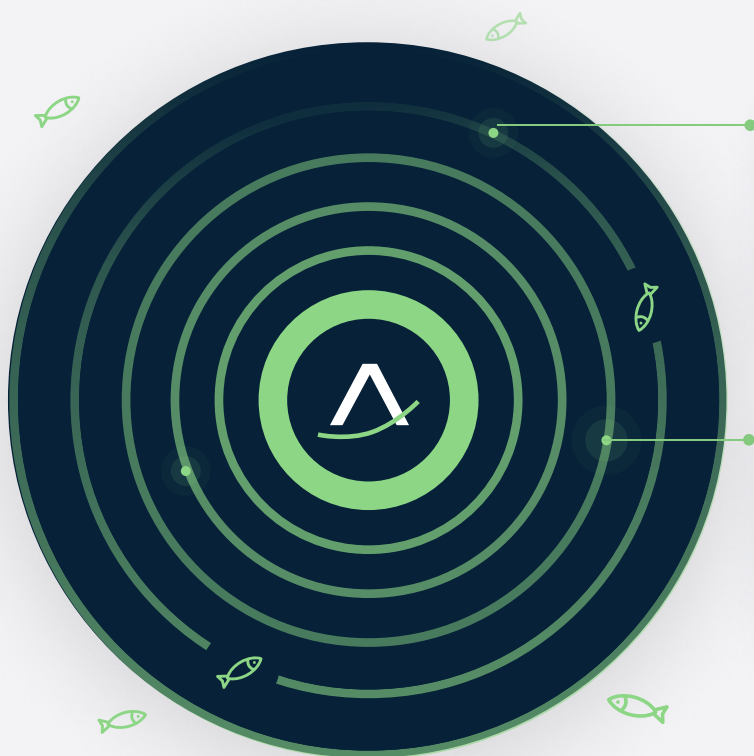


## Real-time **Opportunity Discovery** for **B2B Sales**

Going after new growth markets is like fishing blind . . .

# A Sales Radar

**Detect Hidden Revenue Opportunities ahead of the competition in **New Strategic Growth Markets.****



### **Net New Client Acquisition**

- International Expansion "Renewable Power Purchase".
- New lending to small to mid-size FinTech Startups.

### **Net New Offer Cross - Sell**

- New Product Launch "Zero Carbon".
- Cross-sell "green bond" in existing client base.

## Solution Architecture



**No new AI/UI.** Action Alerts Embedded in SAP C4C Sales

**Data stays in CRM.** Aptivio Singals Boost Discovery.

**15-min signup.** Match to your Sales Playbook.

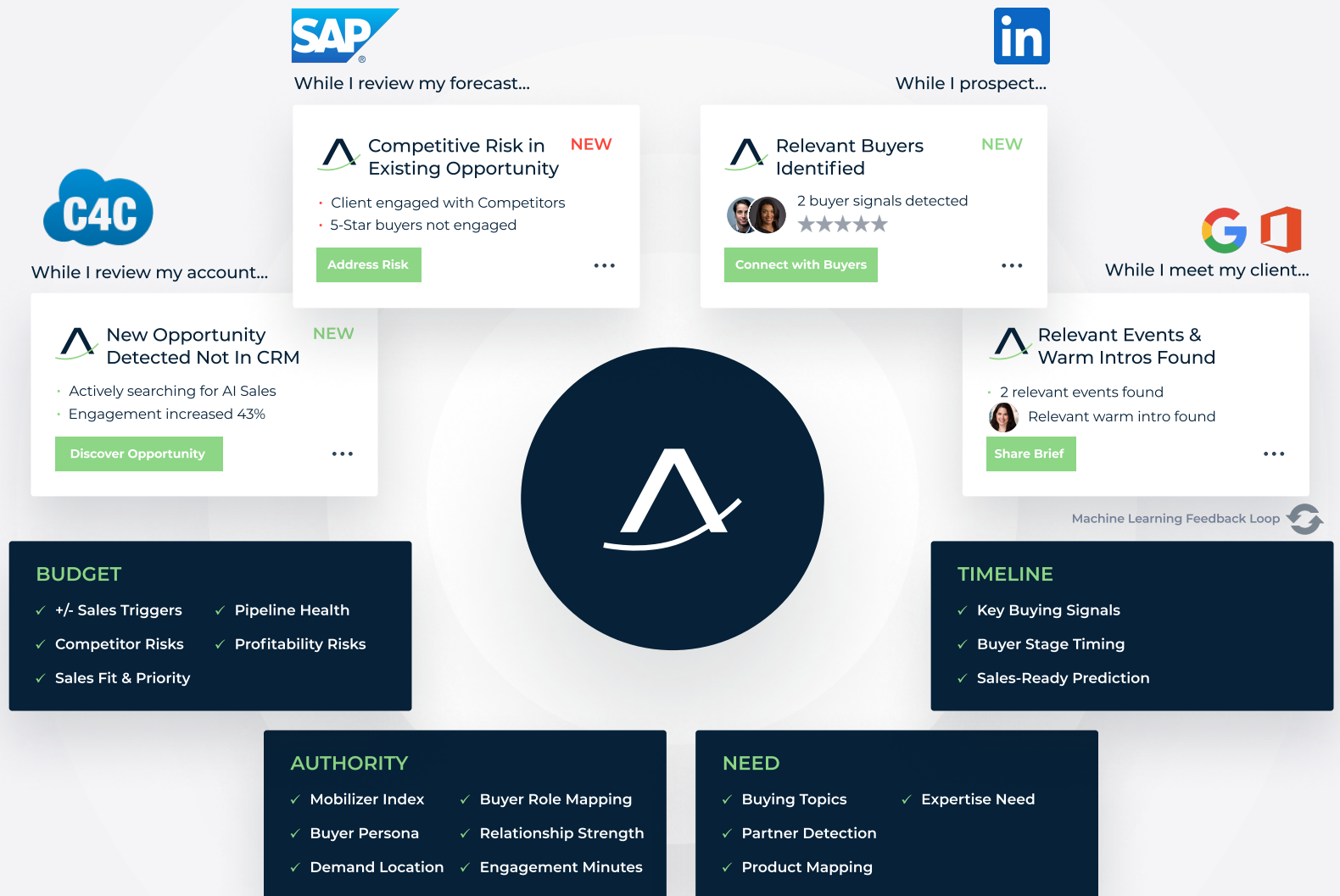
**3-out-of-10 Adds** of Sales Ready Opps to Pipeline.

**83% Conversion** of Sales Call-To-Action in CRM.

**No user hassle.** Intelligent automation of CRM workflow.

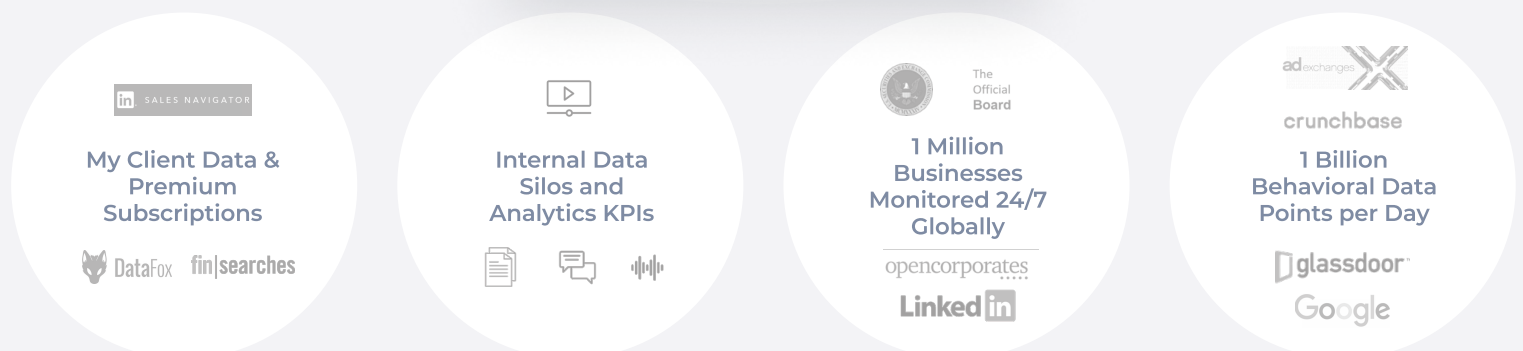
**Auto-ML.** Sales Best Practice Learning & Sharing on Auto-Pilot.

# Make Salespeople Happy with Action Cards at Point of Impact



## 150 Proprietary Signals from Billions of External Data Points

Anonymized and Aggregated Data Privacy Filter



## Let Opportunity Find You.

Get started in 15min and try Aptivio for 30 days, free of charge.

[signup.aptiv.io](https://signup.aptiv.io)

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